

HOLY CROSS of San Antonio 2014 - 2015 ANNUAL REPORT



*"The mind will not be
cultivated at the expense of the heart."*
Blessed Basile Moreau, C.S.C.

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HOLY CROSS COMMUNITY SERVICES OF TEXAS dba HOLY CROSS OF SAN ANTONIO dba HOLY CROSS FAMILY MEDICAL CENTER

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* Serves only on the Holy Cross Community
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Letter from the President



Dear Friends of Holy Cross,

This Annual Report is sent to you to thank you for supporting Holy Cross of San Antonio. In it you will recognize the importance of your generosity and dedication. Your contributions have allowed Holy Cross to continue providing a great Catholic education. The funds disbursed to students as financial assistance are results of many events each year. Noteworthy activities are the Blue and Gold Gala, the Annual Fund, the Alumni Golf Tournament and the Alumni Softball Tournament. Your support makes these events successful.

As tuition increases each year so will our appeals to you, our Holy Cross friends. Can parents continue paying increased tuition? Can you continue increasing your financial support? All Catholic schools are asking these same questions! And their answers will be the same. Yes, there will be a limit for both parents and friends. At Holy Cross of San Antonio we recognize that the missing "fundraising event" is School Choice, also called Parental Choice in Education. But it will not be successful without your assistance.

When parents enroll their children in Holy Cross or any other Catholic school, they accept a great financial responsibility. Parents receive no tax break even though they are paying tuition and public school taxes. Tuition is the largest expense and it will increase each year. This financial burden rests entirely on the parents. Twenty-four states provide some financial assistance to parents so that their children may attend a Catholic school. Texas does not! This assistance is known as School Choice or Parental Choice in Education. If enacted, School Choice will greatly assist Holy Cross families and all families who choose Catholic schools. The Texas Legislature has repeatedly defeated all attempts to provide tuition assistance for students attending Holy Cross and other Catholic schools. They are denied all assistance from the State of Texas, including textbooks, lunches, transportation, etc. We will continue inviting you to our Gala, our tournaments and other fundraising events. And we will invite you to programs and events that promote School Choice. Only Texas Senators and Representatives can provide financial assistance to our Holy Cross parents.

Many parents have received their education in Catholic schools. Since it has "always been that way," mindset has accepted tuition and other expenses as acceptable, no other choice! Parents fail to recognize that they are victims of discrimination. Our Catholic education system is a gift to our nation. It has served people of all backgrounds and religious beliefs. Now is the time for our Catholic families to reverse a prejudiced tradition that allows the Texas Senators and Representatives to usurp parental rights? It is up to you!

Again, thank you for assisting our Holy Cross families. I look forward to having you participate in our events promoting School Choice for all Catholic Schools.

Sincerely in Holy Cross,

A handwritten signature in blue ink that reads "Bro Stanley, CSC".

Bro. Stanley Culotta, CSC, MD
President



Letter from the Principal



Dear Parents, Alumni, and Friends,

School year 2014-2015 was a great year for Holy Cross of San Antonio. We completed the year with 450 students who grew academically and spiritually through your support and our combined efforts and guidance.

Our college preparatory curriculum which is designed to prepare young men and women for positions of leadership and responsibility based on Catholic values and traditions is strong and proven. Our senior class again achieved a 100% graduation rate and 99% of our graduates were accepted to colleges and universities, including Notre Dame University, St. Edward's University, The University of The Incarnate Word, The University of Texas, Texas A&M, Our Lady of The Lake University and St. Mary's University.

We have a rich tradition in the San Antonio area of educating students in hearts and minds that dates back to 1957. Our faculty members are competent and effective professionals committed to the educational tradition of the Holy Cross Brothers as passed down from our founder Blessed Basile Moreau. The success of their efforts is evident in the quality of our graduates who enrich communities wherever they live with our core values of Community, Honesty, Integrity, Service, Social Justice, and Scholarship.

We are blessed in the support that Holy Cross receives from its parents, alumni and friends. It is because of the confidence that you place in us and your partnership with us that we are able to be successful and even thrive. You make it possible to carry on the traditions and the mission of Holy Cross. You can be confident that we will be diligent in allocating the resources that you make available to us to most effectively continue this mission.

Many challenges face us. The cost of maintaining educational excellence continues to increase in every area. This is especially true in the area of compensation for the faculty and staff who willingly dedicate their professional lives to the Holy Cross Mission. Yet, as we meet that challenge, we have to maintain Holy Cross as a reasonable and affordable option for families that are increasingly stretched financially. Faithfulness to the educational charism of the Holy Cross Brothers demands that we never deny admission to a qualified young man or woman solely on the basis of financial ability.

This Annual Report is our way of thanking you for your partnership, support and generosity. We also want to share with you the excellence that our students achieve every year. With your assistance we are confident that we will continue the excellence that has come to characterize Holy Cross.

May God continue to bless you abundantly as He has blessed Holy Cross of San Antonio.

Sincerely,

A handwritten signature in blue ink that reads "Henry Gelindo".

Henry Gelindo
Principal



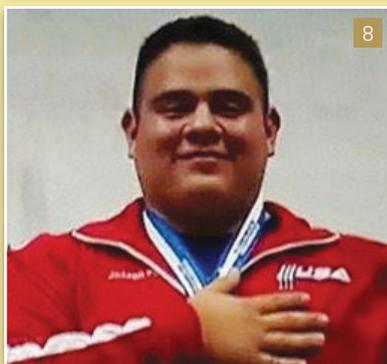
Throughout the 2014-2015 school year, Holy Cross of San Antonio students excelled in many areas.



ACADEMIC HIGHLIGHTS

Holy Cross of San Antonio met a 100% graduation rate for the 2014-2015 school year.

- 1 Mr. David Sanchez, Jr., Valedictorian of the class of 2015 is attending the University of Notre Dame. Mr. Sanchez was also a 2014-2015 National Hispanic Scholar.
- 2 Miss Lillian Escobedo, Salutatorian of the class of 2015, is attending Texas A&M International University in Laredo. Additionally, the 2015 Holy Cross Code Award, the highest honor awarded to a graduating student who exemplifies the attributes of a Holy Cross young man or young woman, was presented to Miss Escobedo.
- 3 Miss Magdalena Garces - Recipient of the 2015 Archbishop's Medallion.
- 4 In June 2014, 29 seniors attended the Leadership, Immersion, Vision and Pilgrimage trips to St. Edward's University, the University of Notre Dame, and Montréal, Canada.
- 5 2015 Middle School Valedictorian - Miss Maricela Kaples.
- 6 2015 Middle School Salutatorian - Mr. Patrick Weber.



ATHLETIC HIGHLIGHTS

- 7 Holy Cross Varsity Football won the District Championship.
- 8 Joseph Peña, class of 2017, won four gold medals and broke world records in the Classic Powerlifting 2015 World Championship in Salo, Finland.

On June 22, 2015 Christopher Rodriguez, class of 2015, and Agustin Gutierrez, class of 2016, competed in the Texas Select All Star Showcase at Nelson W. Wolff Municipal Stadium.

At the State Track Meet in Waco, EJ Perez placed 2nd in the High Jump, Darren Graham placed 4th in the 300m Hurdles, and Joseph Peña finished 7th in the Shot Put.

Lillian Escobedo, class of 2015, was named the KSAT 12 Instant Replay Scholar Athlete of the Week on Sunday, April 5, 2015.

- 9 Dominique Covarrubias, class of 2017, and Katrina Rangel, class of 2016, made history at Holy Cross by becoming the first female students to qualify for the Texas High School Women's Powerlifting Association Regional Championships.
- 10 Holy Cross Cheer received their 11th NCA National Championship Title on January 25, 2015.

- 11 The Golden Knights Dance Team won their first National Championship at Redline Nationals on February 28, 2015.

Holy Cross Baseball won the 2015 District Championship.

Holy Cross Volleyball won the 2014 State Area Championship.

CLUBS & ORGANIZATIONS

On May 9, 2015, the largest crowd in the history of Acoustic Night enjoyed a night of music and fun. Congratulations to Mr. Marengo, Mr. Gracia, and Mr. Peña for organizing this showcase of student talent!

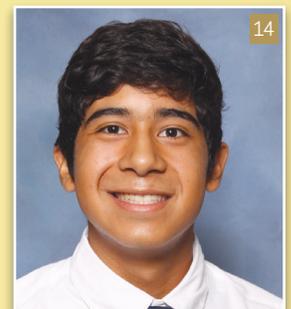
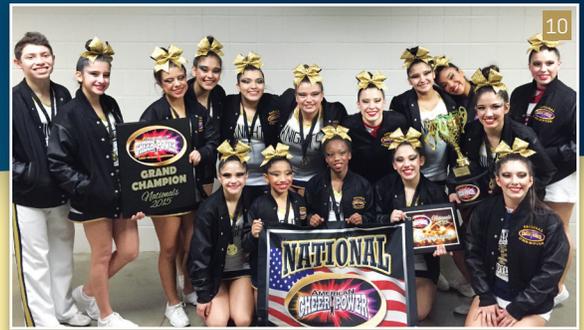
- 12 On April 23, 2015, the Holy Cross Band and Color Guard team participated in the 77th Battle of Flowers Band Festival entitled "This Land is Your Land."

The 2015 Fiesta Medal depicted Brother Stanley Culotta, C.S.C. for the Class of 2020's annual fundraiser.

- 13 Miss Amanda Moore, class of 2017, was honored for her exemplary volunteer service with a President's Volunteer Service Award.
- 14 Diego Hernandez, class of 2015, was selected as a 2015-2016 Comcast Leaders and Achievers Scholarship Program recipient.

Because Holy Cross is one of the top producing Great Debate schools, the school hosted the Silver Cup Trophy from the National Hispanic Institute for 3 weeks in October 2014.

- 15 Holy Cross of San Antonio Drama Club gave an outstanding performance of *Stand and Deliver* on May 2, 2015 at Our Lady of the Lake University in Thiry Auditorium.



The Spirit of Giving

Every charitable act is a stepping stone towards heaven.
- Henry Ward Beecher

ANNUAL FUND

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The Spirit of Giving

Gala Contributions continued

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Mr. Christopher Ramirez

XAVIER LOPEZ SCHOLARSHIP FUND

Daniel Lopez & Melissa J. Lopez

Annual Events

PRESIDENT'S BLUE AND GOLD GALA



Every year, The Holy Cross of San Antonio Board of Trustees hosts its largest and primary fundraiser, the President's Blue & Gold Gala. This exhilarating event raises over \$100,000 each year for tuition assistance. Whether it is the silent auction, the live auction, or the celebration of an honoree that intrigues you, you are guaranteed to have an enjoyable evening.



Held at the JW Marriott, the Third Annual President's Blue & Gold Gala honored Ernesto Guerra M.D., Holy Cross Community Services Board Member. He received the 2014 Lifetime Achievement Award, which is presented to individuals who represent and embody the charism of Holy Cross. This individual consistently gives substantial time, talent and treasure to the school, year after year. It is a special way for Holy Cross to acknowledge his contributions and express appreciation for his generous spirit. Holy Cross is proud to honor him with this award.



ALUMNI SOFTBALL TOURNAMENT

Holy Cross of San Antonio deeply thanks all the alumni that participated and made the 2015 Alumni Softball Tournament a success! The 2015 Alumni Softball Tournament raised \$31,000 for the Alumni Association! A special thanks goes out to Alumni Executive Board who spent months carefully planning and coordinating the softball tournament. Despite the wind and rain, their hard work led to a very memorable event.

The tournament is the largest fundraiser for the alumni association, growing larger each year. Holy Cross alumni and their families look forward to it every Memorial Day weekend. It's a weekend of competition, friendship, family and reminiscing. We hope to see you again at the 2016 Alumni Softball Tournament for an even more successful year.



DOLLAR FORE SCHOLARS

Thank you to everyone who participated and helped make the event a great success! On Sunday, November 2, 2014, the Alumni Class of 1987 hosted the 10th Annual Dollars FORE Scholars Golf Tournament at Silverhorn Golf Course. The Dollars FORE Scholars Golf Tournament proceeds benefit the Brother Rene Lenhard Scholarship Fund. For information about Holy Cross' Annual Golf Tournament, contact the Office of Institutional Advancement & Enrollment.

Building a Legacy

Holy Cross of San Antonio hosted the Second Annual Planned Giving Seminar on April 9, 2015 at the Palm Restaurant. Alumni, community members and loyal friends of Holy Cross listened as Mr. Mike Petter, CIC, CLU, ChFC, Accredited Estate Planner described the opportunities available under the Planned Giving Program for Holy Cross. For more information, contact the Institutional Advancement & Enrollment Office at 210-433-2178.

LEAVE A LEGACY OF LIGHT

Light the way for future generations of Holy Cross students and remember Holy Cross in your will.

Legacy of Light Planned Giving Seminar

February 2, 2016 - SAVE THE DATE

The Palm Restaurant

For more information, E-mail: RSVP@HolyCross-SA.org

Gifts for Tomorrow: What is a Planned Gift?

A "planned gift" can provide support to Holy Cross in the future, while providing financial and tax benefits to you and your family today or tomorrow. Please contact your attorney or financial advisor to find out what types of gifts will work best for you. Or you may also use the following firm who will serve Holy Cross families at a discounted rate:

Impelman Insurance - 210-340-0088

Michael A. Petter, CIC, CLU, ChFC; Accredited Estate Planner



PALM CARICATURE DEDICATED TO BROTHER STANLEY CULOTTA

Mr. and Mrs. Gerry Impelman, dedicated supporters of Holy Cross of San Antonio, purchased the 2014 Gala auction item of the Palm caricature and dedicated it to Brother Stanley Culotta, C.S.C, M.D.

The unveiling of the caricature took place on Tuesday, November 11, 2014.

TECHNOLOGY GRANT AWARDED TO HOLY CROSS

"By receiving the Charity Ball Association grant, Holy Cross can continue preparing students for college and beyond."

- Henry Galindo, Principal



THE CHARITY BALL ASSOCIATION
CHILDREN BENEFIT ALWAYS

Holy Cross Community Services of Texas, DBA, Holy Cross of San Antonio, received the Charity Ball Association grant in May 2015 in the amount of \$50,000 for the La Luz Instructional Technology Project, which enabled Holy Cross to update its technology in the classrooms. These updates included projectors and projector screens in our twenty-five classrooms on campus, as well as interactive tablets for the teachers to use during their instructional time. Holy Cross' objective is to implement personalized learning and ensure that students are making appropriate progress toward graduation.

Holy Cross would like to thank the Charity Ball Association for supporting the La Luz Instructional Technology Project.

Holy Cross Breakfast Club

Mi Tierra



The Holy Cross Breakfast Club has been meeting since 1995 when Brother Stanley practiced medicine at Holy Cross Family Clinic. Brother Stanley arranged to meet with the physicians - two Holy Cross alumni - at the Holy Cross Family Clinic to touch base on how they were faring in their work, since it was difficult during the work day. The physicians enjoyed the fellowship so much, they extended invites to others and alumni to share their experience. The intended business meeting then transformed over time into a monthly gathering of alumni and friends for breakfast with Brother Stanley, who fondly refers to them as the Breakfast Club.

Today, Alumni and friends come from all over San Antonio, one alum travels all the way from Boerne when his schedule allows. The breakfast has no formal agenda but rather lively conversation and updates on the school, school events, and personal experiences. Sometimes the topic will drift to their golf game and exciting trips, but mostly stories of mischief and life lessons.

Often the topic will turn to students who are currently attending Holy Cross of San Antonio and how they can support families facing hardship. They sympathize with the families struggling to send their children to Holy Cross, recalling the sacrifices their own families made for them to attend.

Listening to the numerous Holy Cross experiences exchanged across the table, one notices how stories of young and old mirror each other, extending camaraderie across the graduates' years. The parallel of experiences shared at the Breakfast Club is a testament to the consistency and impact of a Holy Cross education.

Alumni and friends are invited to join the Breakfast Club at Mi Tierra at 7:00 a.m. on the first Thursday of every month. The only agenda is conversation, camaraderie and old stories!



Holy Cross Grotto



When John G. Gutierrez '71 passed away in 2004, the class of 1971 was moved to design and build the Holy Cross Grotto in his memory.

Frank Gonzales '71 laid the stone and mortar for the benches and he laid the pavers located in front of the kneeling rail. The class of 1971 brought the statue of the Virgin Mary located in the center of the grotto from Mexico. All members from the class of 1971 have their own bricks, commemorating their generous donation to the campus in memory of their late classmate. Today, anyone is able to purchase a brick paver. To do so, contact the office of Institutional Advancement and Enrollment at 210-433-2178.

Eternal rest grant unto them, O Lord, and let perpetual light shine upon them.

- James Slavin '66
- Richard Talamantez '75
- Henry Rodriguez '68
- Michael A. Navarajo '77
- Ramiro Ramirez '62
- Bro. Joseph Esparza, CSC '70
- Tony Calderon '78

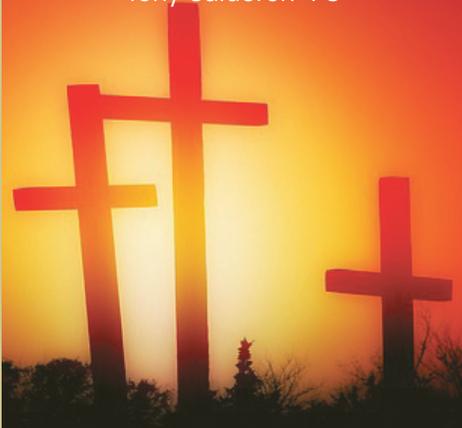


COMMEMORATIVE BRICK PAVER

What better way to honor and remember a loved one, whether a Holy Cross alumnus or a friend of Holy Cross, than with a memorial laser engraved brick paver? For only \$125.00, each paver provides for three lines of text. Each line can contain up to sixteen characters or spaces and will be installed in the sidewalk surrounding the grotto.

Pavers are installed three times a year - March, July and November. To allow adequate time for processing and engraving, orders must be submitted by the 15th of the month prior.

To order your commemorative brick paver, please call (210) 433-9395 or log on to www.holycross-sa.org to print and fill out an order form.



Alumni on Campus

We asked some of our current faculty:



Joe Kypuros - Class of 1969

"I feel that besides my parents, Holy Cross played a major role in molding me as a person and professionally. It is one of the many reasons I sent my son to Holy Cross. After retiring from my first job, there was no question as to what I wanted to do next. I wanted to thank Holy Cross for the opportunities that it gave me and many others for more than 50 years."



Delbert Gonzalez - Class of 1974

"The Brothers of Holy Cross proved to everyone that you could provide a college preparatory education in one of the poorest school districts in Texas and generate thousands of graduates that are productive moral citizens, spiritual leaders and critical thinkers. The Brothers of Holy Cross are handing the baton to us, it's up to us to keep the light on the west side shining brightly for generations to come."



Allen Bordelon - Class of 1979

"I returned to Holy Cross as Instructional Technology Coordinator because, in many ways, I never left. Throughout my public education career, I volunteered time and knowledge to support innovation here. I would not be the man I am today without Holy Cross. The education I received taught me much about faith, service and the importance of family and community."



Ruben Calderon - Class of 1980

"After receiving a phone call from Angel Cedillo requesting I return and take over the volleyball program, I decided this was the perfect place to continue my career. As a graduate of Holy Cross, the family environment, compared to other schools where I've worked, is second to none."

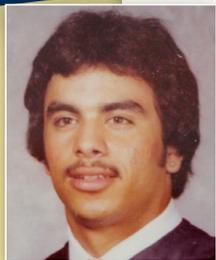


Angel Cedillo - Class of 1980

"I was asked to fill in as a part-time freshman football coach one year after I graduated. It turned out I wasn't terrible at it and I've kind of stuck around ever since. With the passing years came more responsibilities and here I still am. I've always felt this place is where God wants me and I'll keep plugging along as long as I am useful to the mission of this great school."



“What is it about Holy Cross that makes you want to return after you’ve graduated?”



Andy Flores - Class of 1980

“When I knew that I was going to be a teacher, there was never a doubt that I wanted to return to Holy Cross. The time and love that the Holy Cross Brothers gave to me was what I felt I had to give back to Holy Cross. My family has always been the most important thing in my life and that is the same way I feel about my Holy Cross family.”



Vincent Padilla - Class of 1981

“I spent over 10 years as a Financial Advisor. The discipline of investing at an early age is key to building wealth. I told myself that I need to put myself in a position where I could educate on the importance of good financial habits. Teaching Personal Finance here allows me to educate the young people at my alma mater and help them increase their financial literacy.”



Jesse Arguello - Class of 1985

“For me it’s not so much why I came back, it’s why I stay. I continue to work at Holy Cross because the Holy Cross Brothers had and continue to have a profound effect on my life. There are fewer of them around now and I feel like I’m carrying on their work of having a positive influence on the future. I can’t think of anything more important.”



Richard Vasquez - Class of 1998

“The reason I came back to Holy Cross after graduating was much like the reasons of many other alumni who have come back... love. Love of the experience we had here, love of the Holy Cross Family Spirit, the tough love we got from the brothers and other teachers, and the love of the difference this school makes in the community. Making a difference is what we do and doing it is a joy and a blessing.”



Juan Ramirez - Class of 2000

“Even before I was a student at Holy Cross, it was always my home away from home. I’ve seen the school through its ups and downs. After graduating from Holy Cross, I always felt the need to return and give back to my Holy Cross family.”



Mission Statements

HOLY CROSS COMMUNITY SERVICES

The mission of Holy Cross Community Services shall be to carry on religious, charitable, literary, health, health-related, and education works consistent with the spirit and teachings of Christianity and the Catholic faith, including (without limitation) the operation of a Catholic school.

Holy Cross Community Services is a 501(c)(3) charitable umbrella organization which sponsors various projects and programs including Holy Cross Family Medical Center and Holy Cross of San Antonio located in the heart of San Antonio's Westside. Holy Cross of San Antonio is considered, "The Light in the Westside," with distinguished graduates who serve as judges in federal and county courthouses, lawyers, doctors, engineers, and educators.

HOLY CROSS OF SAN ANTONIO

Holy Cross of San Antonio is an independent, Catholic college preparatory middle and high school serving the metropolitan San Antonio Area - especially the city's West and South sides - founded on the Congregation of Holy Cross tradition, which strives to develop and educate young women and men of mind and heart as well as body and soul through an integrated program of academic, spiritual, and extra-curricular activities.

Holy Cross seeks to develop well rounded students to become productive citizens by striving toward the ideals of the Blessed Basile Moreau, founder of the Congregation of Holy Cross, "While we prepare useful citizens for society, we shall likewise do our utmost to prepare citizens for eternal life."

HOLY CROSS MEDICAL CENTER

Guided by the Mission of the Congregation of Holy Cross, Holy Cross Family Medical Center was founded to facilitate and encourage the availability of health care in San Antonio's medically underserved Westside. Services are provided in an atmosphere of acceptance and respect that emphasizes the dignity of each person.



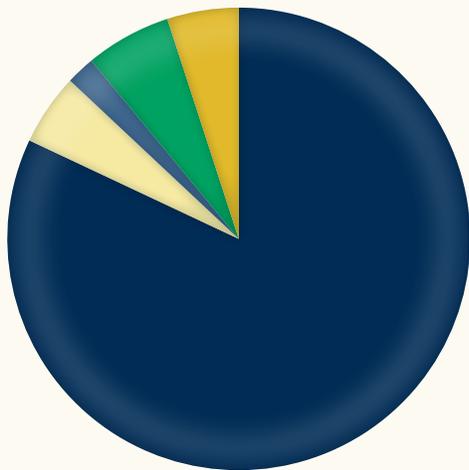
FACULTY SPOTLIGHT

The 24th Annual Outstanding Leaders in Catholic Education Banquet celebrated teachers who faithfully serve schools in the Archdiocese of San Antonio. Holy Cross of San Antonio's Ms. Patricia Yznaga received the 2014-2015 Teacher of the Year award. On behalf of the Board of Trustees, the Administration, faculty and students, congratulations to Ms. Yznaga for this well-deserved recognition.

Financials

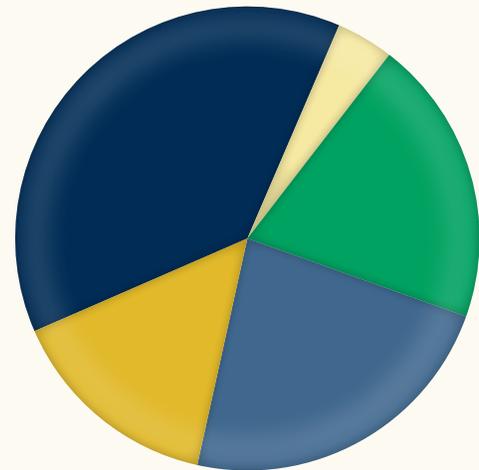
FINANCIAL ASSISTANCE

SOURCE	AWARDS	AWARD AMOUNT
HC Financial Assistance.....	115	97,481
Hope for the Future.....	134	176,100
Faculty/Staff Exemptions	15	101,233
Additional Sibling Discount.....	73	32,200
Service Scholarships.....	15	23,341
Various Scholarships	65	68,115
TOTAL	417	498,470



REVENUES

Tuition and Fees	82%
Gala and Annual Fund	5%
Other Operating Expenses	6%
Grants	2%
Prior Year Balances	5%



EXPENSES

Instruction	38%
Academic Support	4%
Other Activities	20%
Institutional Support	23%
Physical Plant	15%

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PUBLISHERS

Brother Stanley Culotta, C.S.C., M.D.
Mr. Henry Galindo

EDITOR

Aida Manganiello

CONTRIBUTORS

Delbert Gonzalez
Aida Manganiello
Christina Rodriguez
Ariana Vega
Steven Zumaran

DESIGN

Jump Communications Design

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dba, Holy Cross Family Medical Center

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Holy Cross of San Antonio
Institutional Advancement and Enrollment

426 N. San Felipe Street
San Antonio, TX 78228-6294

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Vikki Carr
2016 Recipient
Lifetime Achievement Award

SAVE THE DATE

Please join us on this very special occasion, as we honor

Vikki Carr

with the Lifetime Achievement Award

SATURDAY, SEPTEMBER 17, 2016
JW Marriott San Antonio Hill Country Resort & Spa

Long known as the "Angel of Holy Cross", Ms. Carr has performed numerous benefit concerts for the school since 1968, when she first learned it was in danger of closing. Through the years, Danny Thomas, Larry Gatlin, Trini Lopez and others have joined her on stage to benefit the school she saved, which went coed in 2005.

The President's Blue & Gold Gala is a fundraiser benefiting student scholarships hosted by the Holy Cross Board of Trustees. To become a sponsor or to make a reservation, please contact the Office of Institutional Advancement & Enrollment at 210-433-9395, ext. 269 or RSVP@HolyCross-SA.org